



# MOITI

Massachusetts Office of International Trade & Investment

## 2016 Trade Show Information

MOITI plans to organize Massachusetts pavilions at the following trade shows in conjunction with the STEP Grant Program:



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| <b>Date</b>      | January 25-28, 2016  |
| <b>Location</b>  | Dubai, United Arab Emirates  |
| <b>Industry</b>  | Healthcare, Medical Devices, Health IT   |
| <b>Pricing</b>   | Per Company: <b>\$4,000*</b><br><i>Includes attendance to show, one 4-hour presentation block in 3mx5m MA Pavilion, Inclusion in promotional materials, Turnkey Trade Show Services, On-site MOITI and U.S Department of commerce Support.</i><br><i>—Show is sold out unless you join MA booth!</i> |
| <b>More Info</b> | <a href="http://www.arabhealthonline.com/">http://www.arabhealthonline.com/</a>  |



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| <b>Date</b>      | February 22-25, 2016  |
| <b>Location</b>  | Barcelona, Spain  |
| <b>Industry</b>  | Mobile Technology and Software, IT  |
| <b>Pricing</b>   | Per Company: <b>\$5,000*</b><br><i>Includes turnkey exhibition services in 3mx10m MA pavilion, inclusion in promotional materials, on-site MOITI Support, one-on-one meetings arranged by Catalonia International Trade and Investment Office</i> |
| <b>More Info</b> | <a href="http://www.mobileworldcongress.com/">http://www.mobileworldcongress.com/</a>   |



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| <b>Date</b>      | April 25-29, 2016  |
| <b>Location</b>  | Hannover, Germany  |
| <b>Industry</b>  | ENERGY Pavilion: Energy software, generation, transmission; Research and Development; Industrial Technology and Materials  |
| <b>Pricing</b>   | Per Company: <b>\$6,500*</b><br><i>Includes turnkey exhibition services in 5mx10m MA booth within US Pavilion, inclusion in promotional materials, on-site MOITI Support; use of U.S. Pavilion lounge and services; fair tickets</i><br><i>—USA is 2016 Hannover Messe Partner Country and President Obama is expected to attend</i> |
| <b>More Info</b> | <a href="http://www.trade.gov/events/hannovermesse/">http://www.trade.gov/events/hannovermesse/</a>  |

If your company is interested in joining our Massachusetts pavilion as a STEP Grant client, please contact MOITI's Brittany McDonough ([Brittany.McDonough@state.ma.us](mailto:Brittany.McDonough@state.ma.us)) to discuss final pricing and available space at the above shows as you prepare your STEP grant application.

*\*Final Price and Packages Subject to Change and Do Not Include Travel and Accommodation\**